



**BOYS & GIRLS CLUBS**  
OF CENTRAL IOWA

# CORPORATE PARTNERSHIP

*CREATE PATHWAYS TO SUCCESS*

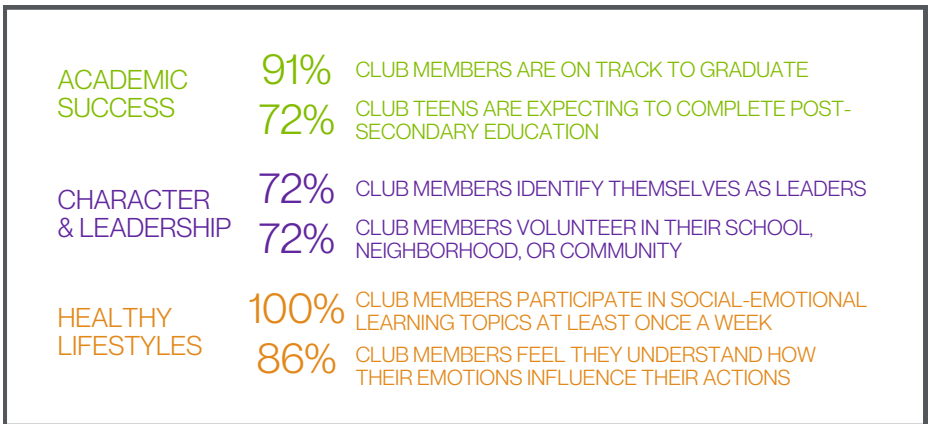
# ORGANIZATIONAL OVERVIEW

Since 1963, Boys & Girls Clubs of Central Iowa (BGCCI) has been providing a safe, supportive place for kids and teens to be during out-of-school hours. Dedicated staff at eight metro locations provide activities, mentorship, and meals to nearly 1,800 young people annually from kindergarten through high school graduation. Club sites are strategically placed in our city to maximize our impact.

Boys & Girls Clubs of Central Iowa is fortunate to be surrounded by a thriving corporate community that leads through their innovation, vision, and community involvement. A partnership with BGCCI not only provides a financial investment to support Club programming but offers an opportunity to engage with our Club members, creating a promising and diverse talent pipeline. We also offer extensive brand and PR benefits for our partners. Our corporate partners make a tremendous impact in the lives of the young people in our community and help ensure ALL youth are empowered to build great futures.

# INSPIRING TOMORROW'S LEADERS

Through our history, experience, and expertise, Boys & Girls Clubs of Central Iowa is leading a transformative change in the opportunity equation for youth in our community. We are committed to doing whatever it takes to create equitable opportunities and inclusive spaces for our children and youth. We offer tested, proven, and nationally recognized programs in three “pillars of success” areas that closely align with the developmental needs of the youth we serve: Academic Success, Good Character & Leadership, and Healthy Lifestyles. Results show that our approach works:



# MAKE A DIFFERENCE

Boys & Girls Clubs of Central Iowa is always looking for strategic partners that can invest in advancing our mission. Brand alignment can generate greater awareness for both organizations and demonstrates strong community leadership and social responsibility.

- 97% OF INDIVIDUALS WITH A MENTOR FEEL THEY ARE HIGHLY IMPACTFUL AND VALUABLE
- 89% OF INDIVIDUALS MENTORED WILL MENTOR SOMEONE IN THE FUTURE
- 94% OF EMPLOYEES SAY THEY WOULD REMAIN LONGER IF THEIR BUSINESS PROVIDED MORE POSSIBILITIES FOR LEARNING AND PROFESSIONAL ADVANCEMENT

## OUR CLUBS TODAY

BGCCCI's mission is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Our vision is to provide a world-class Club Experience that assures success is within reach of every young person who walks through our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

### 8 CLUB LOCATIONS

BERNIE & BERNIECE BAKER CLUB

HUSKIES CLUB

MCCOMBS CLUB

GREGORY & SUZIE GLAZER BURT CLUB

ELLIS I. LEVITT CLUB

FRANK J. ROSS CLUB

STUDEBAKER CLUB

E.T. MEREDITH JR. CLUB

80

CENTRAL IOWA  
SCHOOLS SERVED

100%

CLUB KIDS QUALIFY  
FOR FREE OR  
REDUCED-PRICED MEALS

OVER 46,000  
MEALS SERVED

CLUBS OFFER OVER 500 DIFFERENT STEM ACTIVITIES

# CREATING EQUITABLE OPPORTUNITIES FOR SUCCESS

K-3rd



Comprehensive  
Literacy  
Instruction &  
Evidence-Based  
Evaluations

4th-6th



Comprehensive  
Literacy and  
Numeracy  
Instruction &  
Evidence-Based  
Evaluations

7th-8th



Self-Discovery:  
Helping Teens  
Build Self-  
Awareness & A  
Desire to Serve  
Others

*STEM - SCIENCE, TECHNOLOGY, ENGINEERING, & MATH*

*GOOD CHARACTER & LEADERSHIP*

*HEALTHY LIFESTYLES - MIND, BODY, & SOUL*

9th-10th



Exploring  
Community:  
Job Skills, Career  
Exploration, &  
Service to Club  
and Community

11th-12th



Identifying a Plan  
for the Future:  
Strengthening Job  
Skills, Defining  
Career Path, &  
Leading Club  
Service

Club Alumni



*TEEN PATHWAYS*



# CORPORATE PARTNER YEAR-ROUND RECOGNITION

Join BGCCI as a year-round corporate partner. Your commitment provides ongoing support for Club programs and offers a variety of opportunities for your employees to engage with our organization.

We are happy to work with any organization to tailor-fit an engagement plan that aligns with your corporate strategy and employee needs.

|                                | VISIONARY<br>\$100,000 | CHAMPION<br>\$50,000 | ADVOCATE<br>\$25,000 | ALLY<br>\$15,000 | FRIEND<br>\$10,000 |
|--------------------------------|------------------------|----------------------|----------------------|------------------|--------------------|
| Presenting Sponsor             | X                      |                      |                      |                  |                    |
| Appropriate Naming Recognition | X                      |                      |                      |                  |                    |
| Paid Ad Business Record        | X                      | X                    |                      |                  |                    |
| Press Release                  | X                      | X                    |                      |                  |                    |
| Social Media                   | X                      | X                    | X                    |                  |                    |
| Plaque                         | X                      | X                    | X                    |                  |                    |
| Logo BGCCI Partner Webpage     | X                      | X                    | X                    | X                |                    |
| Coffee With The Club           | X                      | X                    | X                    | X                |                    |
| Company Club Experience        | X                      | X                    | X                    | X                | X                  |
| BGCCI Newsletter               | X                      | X                    | X                    | X                | X                  |
| BGCCI Partner Window Display   | X                      | X                    | X                    | X                | X                  |

For additional information, please contact A.J. Salinas, Director of Corporate & Foundation Engagement at [asalinas@bgcci.org](mailto:asalinas@bgcci.org) or call 515-242-7925.

# CORPORATE PARTNER YEAR-ROUND RECOGNITION FOR EVENTS

| CLUB TALENT SHOW              | VISIONARY | CHAMPION | ADVOCATE | ALLY | FRIEND |
|-------------------------------|-----------|----------|----------|------|--------|
| Podium Recognition            | X         |          |          |      |        |
| Name/Logo in Event Program    | X         | X        |          |      |        |
| Program Slideshow Recognition | X         | X        | X        |      |        |
| Pre- and Post-Event Marketing | X         | X        | X        | X    |        |
| Name/Logo on Event Signage    | X         | X        | X        | X    | X      |
| Event Tickets                 | 20        | 10       | 6        | 4    | 2      |

| YOUTH OF THE YEAR  | VISIONARY | CHAMPION | ADVOCATE | ALLY | FRIEND |
|--|-----------|----------|----------|------|--------|
| Podium Recognition   | X         |          |          |      |        |
| Scheduled Luncheon with YOY Candidates   | X         |          |          |      |        |
| Opportunity to Announce YOY Winner   | X         | X        |          |      |        |
| Opportunity for Representative to Serve as a Judge                             | X         | X        |          |      |        |
| Pre- and Post-Event Marketing  | X         | X        | X        |      |        |
| Ad/Logo in Event Program   | Full Page | 1/2 Page | 1/4 Page | Logo | Logo   |
| Name/Logo on Event Signage   | X         | X        | X        | X    | X      |
| Program Slideshow Recognition  | X         | X        | X        | X    | X      |
| Event Tickets (Each Table Will Have 8 Guests w/ 2 BGCCI Staff or Club Members) | 16        | 8        | 6        | 4    | 2      |

| GREAT FUTURES GOLF TOURNAMENT  | VISIONARY | CHAMPION | ADVOCATE | ALLY | FRIEND |
|--|-----------|----------|----------|------|--------|
| Opportunity for Representative to Welcome Golfers Before Each Shotgun Start              | X         |          |          |      |        |
| Opportunity for Representative to Speak at 19th Hole Cocktail Party & Awards Celebration | X         | X        |          |      |        |
| Exclusive Recognition  | X         | X        | X        |      |        |
| Pre- and Post-Event Marketing  | X         | X        | X        |      |        |
| Preference on Morning/Afternoon Shotgun  | X         | X        | X        | X    |        |
| Name/Logo on Event Signage   | X         | X        | X        | X    | X      |
| Foursome Teams   | 2         | 1        | 1        |      |        |

# INDIVIDUAL EVENTS



## CLUB TALENT SHOW

Boys & Girls Clubs of Central Iowa's Club Talent Show brings an evening of fun with Club kids, including games, food, and talent performances. Not only does this event provide support to our Clubs, but it also gives kids and teens the opportunity to share their voices and incredible talents with our community of supporters.



## YOUTH OF THE YEAR

Boys & Girls Club Youth of the Year is our prestigious scholarship competition where young people showcase their talents and achievements, share their hopes and dreams, and work toward a bright positive future.



## GREAT FUTURES GOLF TOURNAMENT

The Great Futures Golf Tournament provides us an opportunity to celebrate, have fun, and support youth in our community. This event helps increase awareness while raising critical funds for life-enhancing youth development programs.



| CLUB TALENT SHOW              | VISIONARY<br>\$10,000 | CHAMPION<br>\$5,000 | ADVOCATE<br>\$2,500 | ALLY<br>\$1,500 | FRIEND<br>\$500 |
|-------------------------------|-----------------------|---------------------|---------------------|-----------------|-----------------|
| Podium Recognition            | X                     |                     |                     |                 |                 |
| Name/Logo in Event Program    | X                     | X                   |                     |                 |                 |
| Program Slideshow Recognition | X                     | X                   | X                   |                 |                 |
| Pre- and Post-Event Marketing | X                     | X                   | X                   | X               |                 |
| Name/Logo on Event Signage    | X                     | X                   | X                   | X               | X               |

| YOUTH OF THE YEAR                                  | VISIONARY<br>\$10,000 | CHAMPION<br>\$5,000 | ADVOCATE<br>\$2,500 | ALLY<br>\$1,500 | FRIEND<br>\$500 |
|--|-----------------------|---------------------|---------------------|-----------------|-----------------|
| Podium Recognition                                 | X                     |                     |                     |                 |                 |
| Scheduled Luncheon with YOY Candidates             | X                     |                     |                     |                 |                 |
| Opportunity to Announce YOY Winner                 | X                     | X                   |                     |                 |                 |
| Opportunity for Representative to Serve as a Judge | X                     | X                   |                     |                 |                 |
| Pre- and Post-Event Marketing                      | X                     | X                   | X                   |                 |                 |
| Ad/Logo in Event Program                           | Full Page             | 1/2 Page            | 1/4 Page            | Logo            | Logo            |
| Name/Logo on Event Signage                         | X                     | X                   | X                   | X               | X               |
| Program Slideshow Recognition                      | X                     | X                   | X                   | X               | X               |

| GREAT FUTURES GOLF TOURNAMENT  | VISIONARY<br>\$15,000 | CHAMPION<br>\$10,000 | ADVOCATE<br>\$7,500 | ALLY<br>\$5,000 | FRIEND<br>\$3,000 |
|--|-----------------------|----------------------|---------------------|-----------------|-------------------|
| Opportunity for Representative to Welcome Golfers Before Each Shotgun Start              | X                     |                      |                     |                 |                   |
| Opportunity for Representative to Speak at 19th Hole Cocktail Party & Awards Celebration | X                     | X                    |                     |                 |                   |
| Exclusive Recognition  | X                     | X                    | X                   |                 |                   |
| Pre- and Post-Event Marketing  | X                     | X                    | X                   |                 |                   |
| Preference on Morning/Afternoon Shotgun  | X                     | X                    | X                   | X               |                   |
| Name/Logo on Event Signage   | X                     | X                    | X                   | X               | X                 |

For additional information, please contact Madi Bellile, Director of Donor Engagement & Events at [mbellile@bgcci.org](mailto:mbellile@bgcci.org) or call 515-242-7925.

# CORPORATE VOLUNTEER OPPORTUNITIES

Corporate volunteering is a great way to engage your employees while providing critical support to Club programming and the success of the young people served. Volunteering allows employees the opportunity to directly give back to their community, boost workplace morale, and increase job satisfaction. Volunteer groups of all sizes are welcomed, and experiences will be tailored to group needs and interests.



We believe volunteers are the heart and soul of every community, and it is this spirit of giving that inspires action. Your investment of time is important, and we thank you for making our Club members & families a priority. For more information, visit [www.bgcci.org/volunteer](http://www.bgcci.org/volunteer).

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*Wesley Triplett* - We chose to volunteer at BGCCI because they are a leading agency in supporting youth. We choose to volunteer with BGCCI because we are assured that our work will support the overall goal, of positively impacting the lives of youth. The staff are some of the most creative, hard-working, and passionate persons in the industry. It is a gift to work with not only the youth, but the staff and we do not take either for granted.



# VOLUNTEER OPPORTUNITIES

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*State Farm Agent Kelli Kerton* - I love what BGCCI offers kids and their families. I learn so much from the staff and the kids. I appreciate their perspective and innocence in life and hope to be a good influence in their lives. I am so thankful BGCCI lets me volunteer whenever it works in my schedule.



## LARGE GROUP OPPORTUNITIES - 15+ VOLUNTEERS

- CLUB CLEANING AND REFRESH PROJECTS
- PUTTING TOGETHER SUPPLY BAGS
- CONDUCT A DONATION DRIVE

## SMALL GROUP OPPORTUNITIES - 2-15 VOLUNTEERS

- PROGRAM VOLUNTEER (READING, HOMEWORK HELP, GYM/OUTDOOR ACTIVITIES)
- SPECIAL EVENT VOLUNTEERING (CLUB PARTIES, TEEN NIGHTS, FIELD TRIPS, FUNDRAISING EVENTS)
- CLUB REFRESH PROJECTS

## INDIVIDUAL OPPORTUNITIES

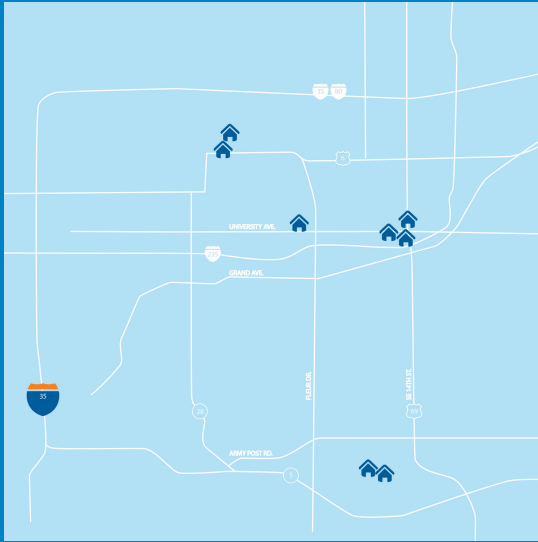
- HOMEWORK HELP
- COACH/MENTOR
- STEM, MATH, READING, PROGRAM HELP

## GREAT FUTURES SOCIETY

- NETWORKING & CONNECTING WITH LIKE-MINDED YOUNG PROFESSIONALS
- PROVIDE MENTORSHIP TO CLUB MEMBERS
- INVITATIONS TO BGCCI EVENTS AND ACTIVITIES

# BECOME A CORPORATE PARTNER

*Strengthen our community by supporting positive youth development opportunities.*



Website:  
[bgcci.org](http://bgcci.org)



Facebook:  
[bgcci](https://www.facebook.com/bgcci)



YouTube:  
[BoysGirlsClubsCenIA](https://www.youtube.com/BoysGirlsClubsCenIA)



Instagram:  
[bgccia](https://www.instagram.com/bgccia)



LinkedIn:  
[Boys & Girls Clubs of Central Iowa](https://www.linkedin.com/company/Boys%20%26%20Girls%20Clubs%20of%20Central%20Iowa)



**BOYS & GIRLS CLUBS**  
OF CENTRAL IOWA

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