

# Meet Our Leadership



**Tony Timm CHIEF EXECUTIVE OFFICER** 



**David Chapman BOARD PRESIDENT** 

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# A MESSAGE FROM THE BOARD CHAIRMAN

It has been truly an eventful year for the Boys & Girls Clubs of Central Iowa. In the past 18 months, we have opened two new Club sites in Des Moines through the Club Pathways campaign. The Gregory & Suzie Glazer Burt Club at Drake University and the E.T. Meredith Jr. Club at East High school have allowed us to not only serve more young people, but to serve them more strategically throughout their entire educational journey. Our teen membership grew this year by 81%, and the number of children served each day hit nearly 800.

In the midst of this fantastic growth came the great disrupter of COVID-19. After a three-month closure following the move to virtual learning by the Des Moines Public Schools, our seven clubs reopened for all day club service. In the fall, as kids and families grappled with remote schooling, Boys & Girls Clubs of Central lowa continued serving our young people in person, all day long at our club sites with the necessary safety measures in place. While club programming has



dramatically changed to accommodate virtual school lessons, our goal has remained the same: to keep our members learning at or above their grade-level, on track for high school graduation, and with a plan for the future. In no other time in our history have our services been so critical. It is only because of the generous, unwavering support of this community that we have been able to continue doing whatever it takes to best serve our club kids and teens.

2021 will undoubtedly be another eventful year full of change and growth. I am excited to introduce Boys & Girls Clubs of Central lowa's new Chief Executive Officer, Tony Timm. Tony started in his role in February and brings a wealth of nonprofit experience and expertise to our organization. I am confident that Tony will continue to position our organization as the leading advocate for the youth of Central lowa and I look forward to future opportunities for him to get to know our incredible group of community donors, partners, and stakeholders.

Thank you for your continued commitment to the kids in our community who need us most, we couldn't do what we do without you.

David Chapman BOARD CHAIRMAN,

**BOYS & GIRLS CLUBS OF CENTRAL IOWA** 

**OUR MISSION** 

To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

# **Gregory & Suzie Glazer Burt Club**

# AT DRAKE UNIVERSITY

In August 2019, Boys & Girls Clubs of Central Iowa opened the Gregory & Suzie Glazer Burt Club at Drake University.

The opening of our Gregory & Suzie Glazer Burt Club marked another crucial step in our Club Pathways plan to serve the youth of Des Moines from kindergarten through high school graduation.

The Gregory & Suzie Glazer Burt
Club was part of our Club Pathways
campaign to nearly double the
number of Des Moines metro youth
served. Through Club Pathways, we
are creating four paths throughout
Des Moines so that the Boys & Girls
Clubs can continue serving children
throughout their entire education.

This is only the second Boys & Girls Club in the nation located on a private college campus, which leaders say will demonstrate to young members that, literally and figuratively, college is within reach.

Within a few weeks of opening, Burt Club was serving an average of 160 Club members, providing kids and teens in our community





"The Boys & Girls Clubs of Central Iowa stands on the verge of exciting growth and great accomplishments. In the spirit of my grandfather and BGCCI founder Ellis I. Levitt, and my mom and BGCCI trustee Maddie Levitt, I look forward to being the third generation supporting both BGCCI and Drake University. I am committed to taking the Clubs to greater heights!

Suzie Glazer Burt

BOARD OF TRUSTEES, DRAKE UNIVERSITY

BOARD OF TRUSTEES, THE BOYS & GIRLS CLUBS OF CENTRAL IOWA

with a safe, supportive place to be after school and during the summer, structured programs, and caring staff role models.

Suzie Glazer Burt is a generous community philanthropist and serves as a member of both the Drake University Board of Trustees and the Board of Trustees of the Boys & Girls Clubs of Central Iowa. Suzie provided essential vision and

advocacy for the Club; she and her late husband, Greg Burt, also made a lead gift to the Gregory & Suzie Glazer Burt Boys & Girls Club.

Two high school basketball courts, a test kitchen, a computer lab, a recording studio, a library, game rooms and sleek lounges make up the new two-story, 21,000-square-foot facility at the northeast edge of Drake University's campus.

The Burts' investment made the Club possible, but Suzie's ideas and initiative made it happen, according to local and national leaders. That vision is three generations in the making; her grandfather Ellis I.

Levitt co-founded the Boys & Girls Club of Central Iowa (BGCCI) and her mother also served as a Drake University and BGCCI trustee.



"Volunteering at the Burt
Club is such a rewarding
experience that I've had the
pleasure of participating.
Even though volunteering at
the club looks like we're only
hanging out with them, it is
much more than that. When
we are there with the kids,
we become role models, and
being able to be a positive
influence on these kids is
what makes volunteering
such a rewarding
experience.

Lucas Botter
DRAKE UNIVERSITY STUDENT

# YOUTH OF THE YEAR

# Kathy Le

Youth of the Year is Boys & Girls Clubs' highest honor, celebrating our most inspiring members. Youth of the Year recognizes outstanding leadership, academic excellence and a commitment to a healthy lifestyle.

Achieving the title of Youth of the Year is no easy task. Candidates demonstrate their leadership and communication skills through an extensive application and interview process.

This past year, Boys & Girls Clubs of Central Iowa's Youth of the Year winner is Kathy Le! A Club member for 13 years, Kathy is a shining example of how the Boys & Girls Club movement can help young people overcome obstacles and succeed in life.

"I am forever grateful to the Boys & Girls Club for helping me overcome

barriers in my life that I never thought possible and providing opportunities to grow as a person," Kathy said.

Kathy did not have the easiest childhood growing up. Her parents traveled from Vietnam to the United States as refugees seeking a better life. They faced many challenges starting a new life in America. Her parents didn't have the time to take care of Kathy, so they enrolled her into Boys & Girls Club, which provided her with a safe and fun environment to thrive.

At the start of her journey as a little girl who didn't speak much English, to a senior in high school, graduating at the top 4% of her class.

Kathy is now attending the University of Iowa following her dream to open a free health clinic that welcomes anyone and help improve the healthcare system around the world.

Kathy has transformed her Boys & Girls Club just as the Club has transformed her. Even though she is now off at college, Kathy leaves behind a legacy of helping others and strengthening the next generation.

"I would not be who I am or have gone this far in life if not for the staff and volunteers that have impacted it. Being a member at BGCCI, in my eyes, has essentially saved my life.

Kathy Le YOUTH OF THE YEAR



# Meet Our Club Kids



2,642

Total Registered Members 7**2**7

average daily attendance



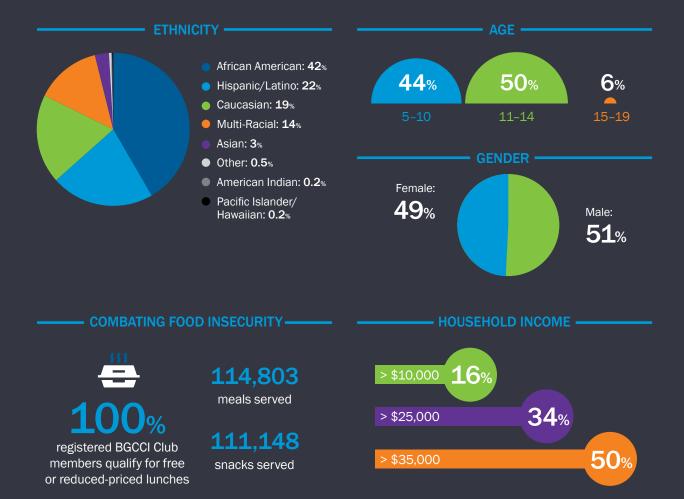
**69**%

Increase from previous year

2,210

youth served through community outreach





# **TEEN ONLY CLUB**

# E.T. Meredith Jr. Club

E.T. Meredith Jr. Club is the very first teen-only Club site in Central Iowa, located at East High School. Des Moines public schools is the primary partner.

Michael Frazier and Mell Meredith Frazier, along with her brother, Tom Meredith, are directors of the E.T. Meredith Foundation, the lead donor for this project.

With this new Club, east-side Des Moines students will be able to

progress throughout their entire academic journey with the Boys & Girls Clubs by their side. Students have access to a full computer lab, test kitchen, a state of the art STEM lab, a DJ booth and more.

Of the nearly 5,000 Club sites across the nation, only 3% reside on a high school campus.

The Club is named after and celebrates E.T. Meredith Jr., one of the five founding members of Boys & Girls Clubs of Central lowa. His dedication to supporting lowa's youth lives on through his granddaughter, Mell Meredith Frazier, and her husband Michael Frazier. The couple continues E.T. Meredith Jr.'s legacy of more than 60 years.

Only 6% of members are 15 years of age or older. With this new teen





serving Club, BGCCI is positioned to support more teen students, ensuring they graduate high school with a plan for the future. Within a couple weeks of opening, the Club was serving 20-30 teens every day.

The E.T. Meredith Jr. Club is the second new Club to open as part of the Club Pathways initiative. The Club site will complete the East path for Club members who have

previously attended the current Levitt and Baker Club sites.

The primary goal of Club Pathways is the development of four paths in the Des Moines community so that kids can progress from elementary school to high school graduation with the Boys & Girls Clubs by their side.



**Mell Meredith** Frazier **BENEFACTOR** 





# SERVING DURING COVID-19

# Our Impact

Along with the rest of the world, COVID-19 has had a significant impact on our mission. It brought disruption and a level of uncertainty to our community and especially our Club families. Boys & Girls Clubs of Central Iowa's top priority has remained the same: the health and safety of the children we serve.

In March of 2020, BGCCI quickly adapted services in the wake of Club closures, elevating our Feeding the Future program.

Feeding the Future has always been an important initiative due to the level of food insecurity our Club kids and families face.

We know that half of Club families live below the poverty line, and that 77% of children in Des Moines rely on school and afterschool programs for their primary source of nutrition.

Since the pandemic first started, BGCCI increased efforts to ensure our Club kids and families had access to the food they need, even as our doors had to be closed.

We provided more meals and hygiene items through our Refuel Station, in partnership with DMARC. We supplemented the Des Moines Public School's grab-and-go meal locations, and we performed numerous individual food deliveries for our families most in need.

In order to meet the increasing needs of our youth and their families, Boys & Girls Clubs of Central Iowa rapidly coordinated support services to address the food insecurity crisis facing our members.

With expanded operating hours to accommodate virtual learners, **BGCCI** serves breakfast, lunch, and dinner at all Club sites. In partnership with DMARC's Refueling Station, families can now place orders for at home delivery to minimize infection rates.



#### COMBATING FOOD INSECURITY

On April 27th, we opened our Gregory & Suzie Glazer Burt Club as a food pantry, in partnership with the Food Bank of Iowa.

During the impact of COVID-19, we strengthened our partnerships and continued to provide food for our Club families and community members through our food pantry and Refuel Station.

### VIRTUAL PROGRAMMING

Our program staff created a supplemental education program to combat academic learning loss and provided educational support and resources during the remote learning period.

The daily and weekly virtual programming that was posted to our social media channels and website allowed Club members to engage in academic activities to prevent learning loss, and view educational and interactive videos from staff members to maintain meaningful connections and relationships.

### **WELLNESS CHECKS**

During the initial weeks of the pandemic, Unit Directors and program staff contacted Club families to check on their well-being and specific needs they had.





# 580+ FAMILIES AND 1090 CHILDREN

supported through Burt Club Food Pantry



### **300+ HOURS**

of educational programming launched on virtual and social media platforms



with Club members and families



# **Our Commitment** to Inclusion

For 55 years, Boys & Girls Clubs of Central Iowa has fostered hope and potential in our community. The mission and core beliefs of Boys & Girls Clubs of Central Iowa promote a safe, positive, and inclusive

environment for all. Boys & Girls Clubs of Central Iowa supports all youth and teens—of every race, ethnicity, gender expression, sexual orientation, ability, socioeconomic status, and religion-in

reaching their full potential. We are committed to providing this inclusive environment not only for the members we serve but for our staff members and volunteers.



#### **BURT CLUB INCLUSION MURAL**

The Burt Club's Inclusion mural is by artist, Phingbodhipakkiya. Her intention is that kids on the playground and basketball courts next to the mural will feel

represented and empowered. "I wanted them to get a warm, happy feeling — a feeling of belonging," she said. "Looking over them will be these giant people of color, and they'll feel like they're protected, but also hopefully inspired to dream big and be as big as these inspirational figures."

# **RACIAL EQUITY**

Boys & Girls Clubs of Central Iowa stands against racism and discrimination. The work that occurs at our Clubs every day is part of the change needed to provide equitable opportunity to all.

#### A CALL FOR CHANGE

Our Clubs offer youth safe, supportive environments where kids and teens of all races and backgrounds are encouraged to have difficult conversations and use their voices to create positive change.

Together, we can ensure the future is great for the kids and teens in Central lowa who are counting on us. We commit ourselves to the work of advancing racial equity and justice across our organization and our community.

In 2020, BGCCI has worked to:

- Form a board-led Diversity,
   Equity and Inclusion Task Force
- Conduct third-party review of our policies, procedures and culture.
- Partner with our national organization, Boys & Girls
   Clubs of America, to offer and receive guidance on addressing current events and training staff in anti-racism and equity.

At Boys & Girls Clubs of Central Iowa, we support youth and teens of every race and ethnicity in reaching their full potential.

We are committed to ensuring equity and inclusion for all young people and will continue to listen, act and create solutions on matters concerning race and social justice.



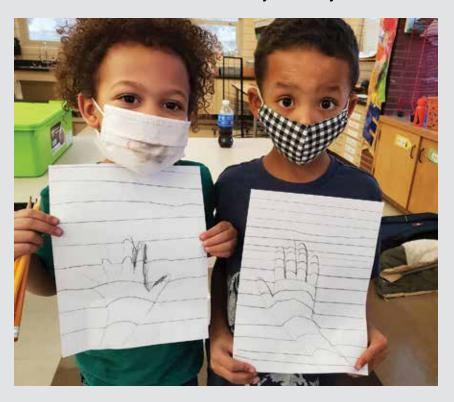






# All-Day Club

Never in the history of our organization has our programming been so important and needed. The spring school closure compounded with summer break has already left many students behind their grade level.



After a three-month closure due to the COVID-19 pandemic, Boys & Girls Clubs of Central Iowa opened the doors to our Clubs in July.

Through summer Club, we provided our members hot meals and snacks they might not have had access to at home. In addition, our food pantry at our Burt Club continued to serve our families and the greater community.

In the fall, as schools opted for virtual and hybrid learning models, we knew that our Club families were facing uncertainty and that many were facing the difficult choice to educate their children or sacrifice their livelihoods.

To that end, BGCCI launched a new service, Virtual Learning. During this in-person, all-day program, our professional staff members guide students through their virtual school instruction. We ensure students are equipped to complete assignments and have opportunities to safely interact with peers.

In addition to academic challenges, our young people are experiencing Through new all-day programming in 2020, BGCCI served students from

# 49 SCHOOLS



#### - SAFETY PROTOCOLS -

- Limited Enrollment
- Small Program Groups
- Staff and Members Temperature Checks
- Social Distancing
- Hand Washing
- Staff and Members Wearing Masks
- All Facilities Sanitized
- Individual Program Supplies for Each Member

significant emotional challenges during the pandemic.

At Club, our members have regained opportunities for safe interactions with their peers and supportive mentors.

With expanded operating hours to accommodate virtual learners, BGCCI serves breakfast, lunch, and dinner at all Club sites.

# Coming Soon!

In fall of 2021, the new Studebaker Boys & Girls Club will open!

This new facility at Studebaker
Elementary school will serve
south-side youth K-5. The opening
of this Club marks another major
milestone in the Club Pathways
plan, serving as the first step in the
South Path to feed into the existing
McCombs Club. The Studebaker
Club will offer special features like
STEM and robotics equipment,
LEGO walls, table games and a
renovated playground area with a
basketball court and soccer field.



# **HUSKIES CLUB**

In September 2020, the Meredith Club, located at Meredith Middle School, was renamed to the "Huskies Club." The Huskies Club is BGCCI's largest middle school Club.

2016

17 KIDS

per day on average

2019

**100 KIDS** 

per day on average

2020

**250 KIDS** 

per day on average



# Thank you to our Donors

The following Giving Clubs are special recognition for those who have made significant financial contributions in calendar year 2020.

## LIFETIME GIVING SOCIETIES

The Lifetime Giving Societies recognize those generous individuals who have demonstrated their deep commitment to Clubs by contributing a minimum of \$250,000 during their lifetime.

#### **PHILANTHROPISTS**

\$2,000,000+

Gregory\* and Suzie Glazer Burt

Michael Frazier and Mell Meredith Frazier

Maddie Levitt\*

Tom Cavanagh

### **BENEFACTOR**

\$1.000.000+

BJ and Tiffany Baker Richard O. Jacobson\* Foundation

Jessica Kagemann

## **MENTOR**

\$500,000+

J. Barry\* and Michele Griswell

Richard\* and Jeanne Levitt

# **LEADER**

\$250,000+

Greg and Andrea Abel

Don and Margo Blumenthal

Steve and Cathy Lacy

John Ruan Foundation

Ellen Glazer Ziegler

Tony Wilson

## CLUB BLUE MONTHLY DONORS

These generous individuals have committed to helping kids on an ongoing basis with their recurring monthly gift, inspiring youth to build great futures.

John Egan Clayton Short

Mike and Kori Ensley John and Mary Kay Smith

Robert and Michelle Smith

Kerry Weig Dawn Wright

### **GIVING CLUBS**

#### BREAKING BARRIERS CLUB \$10,000+

The Breaking Barriers Club gives youth the motivation and resources to overcome any challenge through annual gifts of \$10,000 or more.

Greg and Andrea Abel

Allstate

BJ and Tiffany Baker

Don and Margo Blumenthal

Bryan and Betsy Boesen

Suzie Glazer Burt

Stephen Caster

Charles Schwab Foundation

Don and Mary Coffin

Jim and Patty Cownie

Greg and Brenda Cushing

Jill DeGarmo

Edwin T. Meredith Foundation

**Evans Family Foundation** 

Michael Frazier and Mell

Meredith Frazier

Chris and Terry Grady

Kurt and Cara Heiden

Chuck and Tina Howell

Richard and Linda Hurd Family

Iowa Department of

Education

Iowa Total Care

John Deere Foundation

Kemin Industries, Inc.

Kum & Go Charitable Fund

Chris and Ellen Kyhl

Steve and Cathy Lacy

LSC Communications

The Meredith Corporation

Foundation

MidAmerican Energy

Nationwide Insurance

Foundation

NCMIC Group, Inc.

Panda Cares

Polk County Board of Supervisors

Principal

**Principal Charity Classic** 

Julie Ross

The Sunderland Foundation

United Way of Central Iowa

**US Cellular** 

Wells Fargo Foundation

William C. Knapp Charitable

Foundation

Winter Wheat Foundation



### OPPORTUNITY MAKERS CLUB \$1,500+

The Opportunity Makers Club helps young people grow into future leaders through annual gifts of \$1,500 or more.

American Equity Investments Life Insurance Company

Amerigroup Foundation

Anthem Foundation

Arby's Foundation

Athene

Sheri Avis Horner

Baker Group

Bame Foundation

**Bankers Trust Company** 

**BC** Consulting LLC

Harry Bookey and Pamela

Bass-Bookey

Jerry and Holly Brantley

Douglas and Mary Bruce

Ben and Kate Bruns

The Calmark Group

The Central National Gottesman Foundation

David Chapman

Heidi Chico

**CINTAS** 

Cmelik Law Office

Community State Bank

John and Kamie Davidson

Davis Brown Law Firm

Deb and Bob Pulver

Foundation

Dr. Richard Deming

Tony and Kimberly Dickinson

Dickinson, Mackaman, Tyler, & Hagen, P.C.

**Drake University** 

Steve and Patricia\* Dryden

Easter Family Fund

Eide Bailly LLP

Dennis and Candy Elwell

**EMC Insurance** 

Mike and Kori Ensley

Julie Evans

Farm Bureau Financial

Services

Farmer's Mutual Hail

Insurance

Federal Home Loan Bank of

Des Moines

Deniz Franke

Franke Miller Group, Ameriprise Financial

Services, LLC

Matt and Bridget Fryar

GC Facility Consulting LLC

goPuff

Sarah and Tom Graf

Steven and Lynn Graves

Great Western Bank

Ronald Grensteiner

J. Barry\* and Michele

Griswell

The Hansen Company, Inc.

Molly and David Harris

Ginny and Mark Haviland

Holmes Murphy & Associates, Inc.

HyVee

**IMT Insurance Company** 

ITA Group Foundation

Craig and Joan Johnson

J. Scott Johnson and Julia Lawler-Johnson

Ross Junge

**Knapp Properties** 

KONE Inc.

Kyle and Sharon Krause Family Foundation

Tanner and Hannah Krause

Lederer Weston Craig, PLC

Edward and Alissa McGreen

Benjamin and Rachel

McLean

Murphy USA

Bill and Lisa Northup

Bill Noth

Nyemaster Goode, P.C.

**Oasis** 

Office of Juvenile Justice and

Prevention

Mark and Jill Oman

Pigott Inc.

James and Nicole Pistillo

Plumb Supply Company

Kathi and Kevin Prien

QCI

R&R Realty Group

Foundation

Karla Radda

Karen Rieck

Robert Half

Jim and Jill Rodriguez

John Ruan Foundation

Thomas Rupprecht

Ryan and Lezlee Schutty

Sea Research Foundation Stanley & Mary Seidler

Foundation

Sirius Computer Solutions

Brett Smith and Abby Snyder

John and Mary Kay Smith

Douglas and Angela Stark

Larry Stelter and Peggy

Fisher

Donna Stone

Storey Kenworthy

TEGNA Foundation

Mike Tousley

US Bank

Diane Van Wyngarden

Brad and Jodie Warth

Waukee-Clive Veterinary

Clinic

Kerry Weig

The Weitz Company

Wells Concrete

West Bank

Brent Wilberts and Sara

Schryver

Chris and Karen Yuska

Larry and Kathi Zimpleman



## **HOPE CREATORS CLUB \$500+**

The Hope Creators Club sponsors a child's Club membership through annual gifts of \$500 or more.

Steven Adams David and Liz Adelman Advanced Automotion, Inc. Jack and Beth Alexander David and Ann Allen Allied Construction Services, Cynthia Bailey **Baker Electric** Chris Boom **Brockway Mechanical &** Roofing **Heather Bruce** Connie and Greg Bruns Chad Bruntz John and Julie Bruntz Robert and Marlene Buckley **Buffalo Wild Wings Capital Striders** Joseph and Paula Cerne Holly and Matt Clifton Greg and Lisa Cole

Thomas and Linda Cross Sanborn and Dominique Darling Larry and Jennifer Davey Tiffany and Morgan Deal Brian and Kelly Deimerly Amy and Matt Dinville Samuel and Stephanie Early Steve Eckhart Kathy and Bill Fehrman First National Bank Judy and Marshall Flapan Jerri Fuentez Pamela Gallagher Rosalie Gallagher Jody L. Galloway Dave Gibson and Sandy Hovey Marvin and Virginia Gilliland Julie and Steven Hidder Travis and Rachelle Hines Invision

Janel Ketelsen Davis Michele Kofoed Peggy Krueger Barbara Lawson Liberty National Bank Joyce & Terry Lillis Family Foundation Jeffrey Lisk Koen Luinstra Colleen MacRae Wittmack John and Jean Matovina Michael McCoy Kevin and BJ McLaughlin Dan McPhail Clyde Meier Todd and Ashley Millang Ginger and Terry Monson William and Pauline Niebur Northwest Bank Mary O'Keefe **David Osthus** Rosemary and Jonathan Parson Stephanie and Bruce Poitry

Paul and Amy Ramsey Nate Reagen Dallas Sanders and Laura Lockard Charles Schafer John and Julie Schreurs Erica and Joshua Schultes Scottish Rite Masonic Center David and Heidi Slinker Sean Smith Star Equipment, LTD. Randal & John Stern Fund Dr. Craig and Stacy Stevens **Summit Equity Group LLC** Michael Waller The Wellmark Foundation James and Ann Willer Richard and Kim Willis Tony Wilson Philip Sumner and Karen Worth Dawn and Chase Wright

Jeff and Sarah Rader

#### HERITAGE CLUB

These generous individuals and families have made provisions in their will or estate plans to ensure that Boys & Girls Clubs of Central lowa can continue to serve children in our community for years to come.

Betsy and Bryan Boesen Donald and Patricia Brandt Wilma E. Breiholz Suzie Glazer Burt Greg and Brenda Cushing

Cornerstone Government

Jim Cooper

Affiars

Matt and Bridget Fryar Krista Gorsche Chris and Terry Grady Annamae Heaps Kim and David Hegedus

Carol Jensen

Kelly Cortum Inc.

Martie Larsen and David Klinkenburg Maddie Levitt\* Julie Moore David Olson Julie Ross

Wilfred A. and Roberta P. Sutcliffe Patsy Tobis Mary Lou Warner Jodie and Brad Warth \* denotes deceased

Deniz Franke

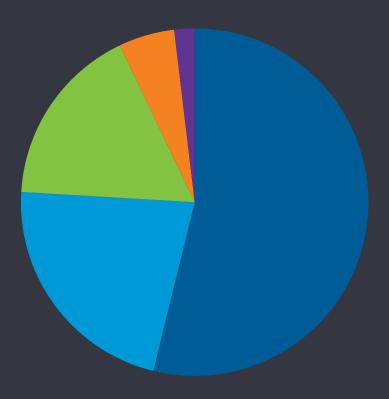
# Financial Summary

### **FISCAL YEAR 2020 INCOME**

- Individual Gifts
- \$3,606,968 54%
- EarnedIncome
- \$1,480,880 22%
- Corporate
  - Contributions \$1,137,000 17%
- United Way \$348,500 5<sub>%</sub>
- Government

Grants \$126,715 2<sub>%</sub>

\$6,700,063



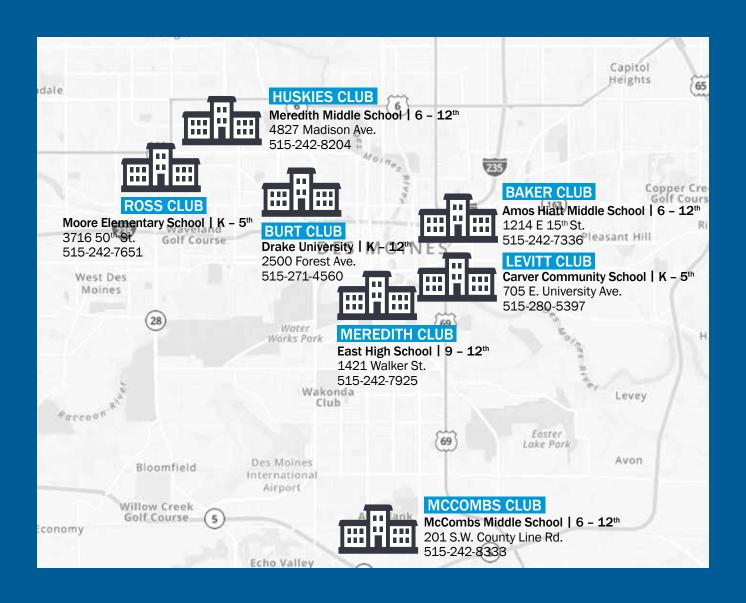
### **FISCAL YEAR 2020 EXPENSES**

- ProgramServices
- \$2,831,241 76%
- Administration
  - Expense \$727,469 19<sub>%</sub>
- Fundraising \$186,842 5<sub>%</sub>

\$3,745,552



# Club Sites





WWW.BGCCI.ORG







